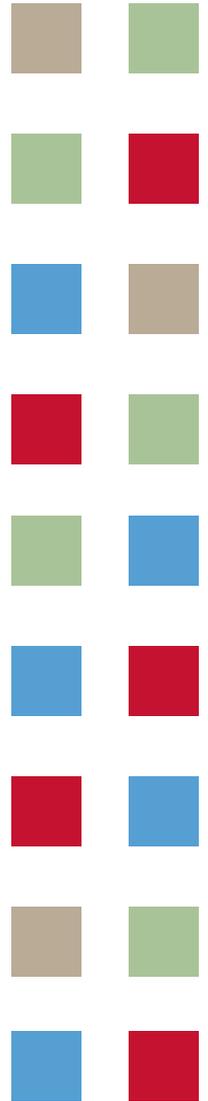
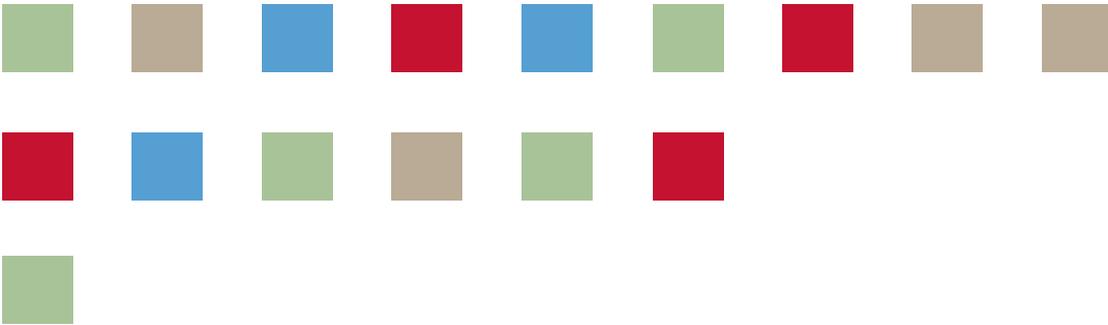


Sell
better



And transform your business.



Why should people do business with your health plan?

Whether they're prospects, members, or brokers, you'd better provide some value or another company will.

Is it easy to do business with you? Are you able to really know your customers, and therefore fulfill and even anticipate their needs?

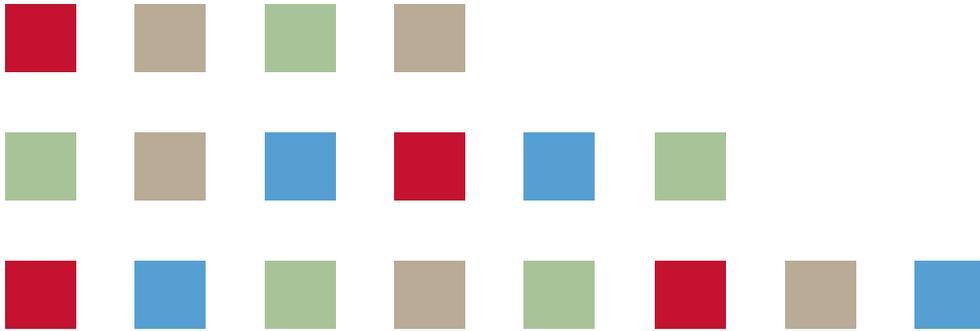
The concept is simple: If you make their lives easier, they'll have a harder time saying no. The best news is that you can make your own life easier at the same time, and you can start next quarter.

Competition demands improvement.

If you're not keeping up with the technological transformation going on in health plan sales, you risk losing out to competitors who are. The question is not whether your sales operations will improve with technology, but by how much.

With the InsureConnect suite of products, business becomes easier for everyone involved. Use the tracking capabilities of the InsureConnect Product Extension CRM to better understand what turns prospects into members, as well as the preferences that enable successful cross-selling. Deliver quotes and proposals more quickly, streamlining the sales cycle and pleasing brokers. Provide enrollment, renewal, and more online with the immediacy that today's consumers expect, and introduce new products and enter new markets with unprecedented ease. They'll have a hard time saying no.





Let Connecture help transform your business.

Connecture has helped transform more than 70 health insurance plans, including over half of the top 20 in the U.S. The InsureConnect suite includes innovative products that address customer relationship management, rating, quoting, underwriting, enrollment and installation, policy administration, and renewals. These Web-based sales, service, and processing solutions grow with you to help increase member acquisition and retention while reducing operating costs. Contact us to schedule a free demonstration.

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