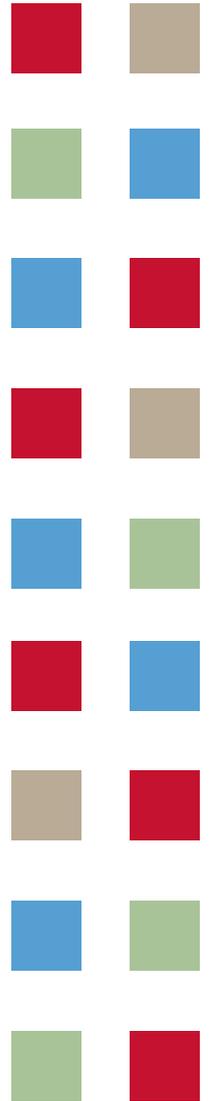
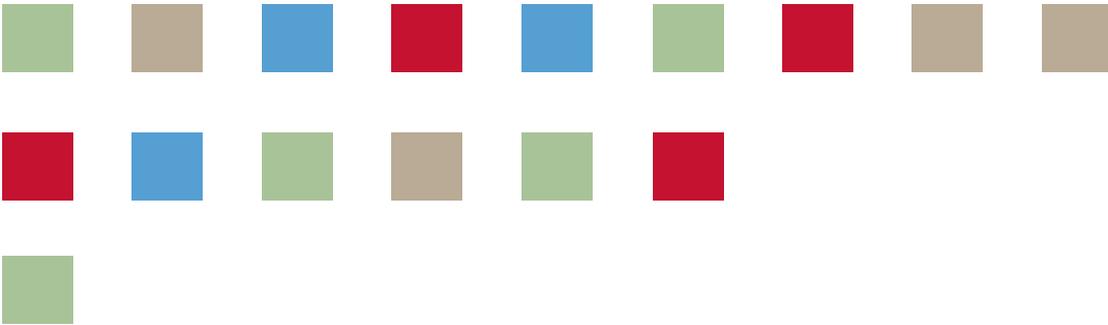


Lead
better



And transform your business.



How sharp is your edge?

In this competitive environment, there's always room for improvement, and doing things the same old way just doesn't cut it. You have to consider every function in light of industry best practices and providing the support necessary for meaningful, sustainable change.

Advances in information technology continue to yield stronger performance, greater efficiencies, and increased agility, and your entire enterprise stands to gain. What you don't want is patchwork.

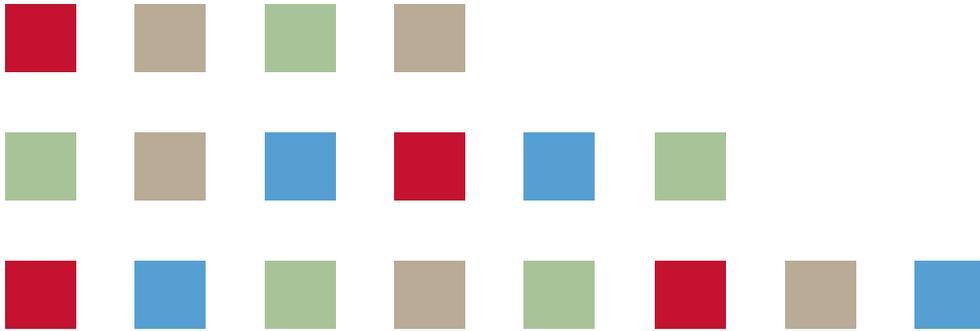
What you do want is a single, proven, experienced, and accountable partner that can have things turning around as soon as next quarter.

Competition demands improvement.

Leaders develop a vision and create expectations. When one health plan achieves success – rapid member growth, enviable retention rates, a new level of customer service – the bar rises, and the rest have to work toward meeting the new standard to keep up. Shelf life isn't what it used to be.

Integrated á la carte or enterprise-wide, the InsureConnect suite of products was developed specifically for your industry to raise the standard in every department it touches. New strengths you can expect include greater accuracy and efficiency, streamlined marketing and sales cycles, enhanced ability to understand and satisfy customers, and increased agility to respond to changes, enter new markets, and introduce new products. New outcomes include reduced costs, greater enrollment and retention, happier brokers, and an overall stronger brand presence in the marketplace. See what a robust ROI and increasing profitability can do for your expectations.





Let Connecture help transform your business.

Connecture has helped transform more than 70 health insurance plans, including over half of the top 20 in the U.S. The InsureConnect suite includes innovative products that address customer relationship management, rating, quoting, underwriting, enrollment and installation, policy administration, and renewals. These Web-based sales, service, and processing solutions grow with you to help increase member acquisition and retention while reducing operating costs. Contact us to schedule a free demonstration.

www.connecture.com

866.274.6759



Atlanta Office:

101 Marietta Street
Suite 1600
Atlanta, GA 30303

Waukesha Office:

One Riverwood Place, N17W24222 Riverwood Dr.
Suite 330
Waukesha, WI 53188-1168

www.connecture.com