




# Soup to nuts

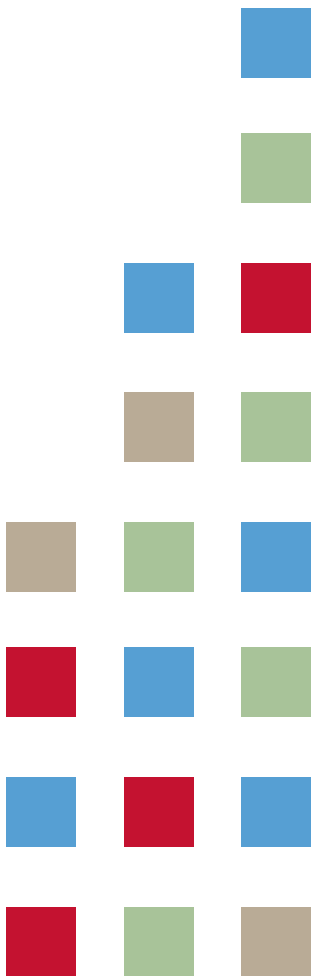
 **There's no question** that automation strengthens competitive position, but some health plans struggle with the logistics. Supporting and upgrading current systems while adding and maintaining new ones can drive your IT team to distraction, particularly with more than one vendor on the job. And distraction provides no competitive advantage.

With the InsureConnect suite of products, it only takes one partner to achieve total automation quickly, on budget, and without adding staff or changing current systems. We've automated more than 70 health plans, including over half of the top 20 in the U.S., and we're ready to strengthen yours – from top to bottom.

The InsureConnect suite includes innovative, Web-based sales, service, and processing solutions that grow with you to help increase member acquisition and retention while reducing operating costs. Automate better and transform your business.

Contact us to schedule a free demonstration.  
[www.connecture.com](http://www.connecture.com) 866.274.6759





# Fast not fast enough?



## **Competition means you never get to stay on cruise control.**

What's good enough today won't get it done tomorrow. And with underwriting, speed is only one part of the equation. Ever-greater accuracy, profitability, and agility are musts. Whether or not you work to improve, others will.

With the InsureConnect suite of products, you improve not only the speed but also the accuracy and quality of risk assessment. The effect on profitability is almost immediate, and resources are freed for other priorities. Automation also allows you to respond more quickly to climate and strategy changes, as well as shifting internal needs.

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